

**For Immediate Release**  
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## **More People Choosing E.T. to Phone Home**

Were not talking about a remake of the cute alien movie, we are talking about Emerging Technical Communications with locations in Newark and Columbus Ohio. E.T. Communications was the first company in Newark to launch the new Digital Telephone service that we all hear about, called VoIP (Voice Over Internet Protocol). Since opening the Newark office E.T. Communications soon realized that many residential and business customers in Licking County welcomed a choice for telephone service. E.T. Communications recently partnered with Adelphia cable services to provide a One Stop Shop for Licking County customers. By partnering with Adelphia as an authorized retail Agent were are able to offer customers a one stop by to sign up for Adelphia Internet, Cable TV, and our Digital Local and Long Distance telephone service “said Tracy Willey President of E.T. Communications.

Since opening the Newark office last year, we have had a tremendous response of Business and Residential customers wanting to take advantage of the New Digital telephone service, in fact we are in the process of moving to a larger facility in Hebron Ohio” said Willey. Many consumers and businesses are on the go, they can’t miss a call and need some of the advanced features ET’s digital telephone services offers along with the savings. Some of our customers were moving and wanted to keep their existing telephone number, with traditional telephone service that is not always an option. With our service we have had customers from Columbus move to Newark and keep their Columbus number along with getting a new Newark telephone number. We have also had customers move from Newark to Hebron while keeping their Newark numbers, we also had a large steel company in Michigan moving from Detroit to Troy that needed to keep their business number they had for 20 plus years.

Midwest consumers are starting to pick up on this new technology, at first most of our customers were from the West Coast, then we started to pick up on the East Coast with Real Estate companies, Law offices, Software Companies, Construction Companies, etc. We are starting to see more businesses taking advantage of the Digital service in the Midwest. We recently had an SMB in Southern Ohio take advantage of our Business class service with the attendant that allows employees to work from virtual offices. We have also had a large Architectural firm in Columbus take advantage of our services due to the call volume they had between Columbus and Japan. Overall the Midwest is starting to see the benefits and financial impact this new service has to offer “Willey said.

The new Digital services offers many features not available with traditional telephone service, such as follow me features, never miss a call, unlimited Long Distance, voicemail, voicemail to your e-mail, call logs, automated attendant, and music on hold even for residential call waiting. Call logs have been a huge feature for our customers, especially businesses “said Willey. This allows a business to check and see who called after hours and call the people back the following day. Another use is parents coming home after work, usually they asked the kids did anyone call, the typical answer is no...now they can log into their web portal and see who called, and also see who the kids have been calling.

To contact E.T. Communications visit their website at [www.etvoice.com](http://www.etvoice.com) or they can be reached at 740-345-8101 3 South Park Place, Newark OH 43055